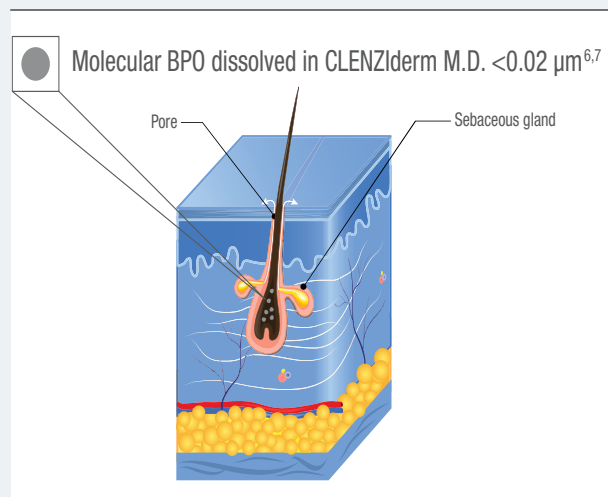


Delivers a unique BPO formulation to the pores

- Proprietary formulation in CLENZiderm M.D. helps bioavailable BPO enter the follicle, where *P. acnes* is focused^{1,2,5,*†}

CLENZiderm M.D. BPO molecule penetrates the hair follicle



*Study results for a split-face evaluation of the intrafollicular bactericidal activity of a novel BPO formulation...N=24. OMP, Inc. Data on file.

†Study results for a 10-week evaluation of twice-daily use of a 3-step acne system containing a novel solubilized 5% BPO formulation...N=139. OMP, Inc. Data on file.

CLENZiderm M.D. clears acne at the source

- Complete system quickly reduces acne in as early as 1 week^{3,‡} and helps prevent future breakouts^{1,*}
- 5% BPO treats acne-causing *P. acnes* bacteria within the follicles^{1,2,6,7,*†}
- The majority of patients were satisfied with the improvement in their acne and the system efficacy^{3,‡}

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†Study results for a 10-week evaluation of twice-daily use of a 3-step acne system containing a novel solubilized 5% BPO formulation...N=139. OMP, Inc. Data on file.

‡Study results for a 12-week evaluation of the efficacy and tolerability of daily application of the CLENZiderm M.D. System; N=22.



To purchase the CLENZiderm M.D. System, talk to your physician today.

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OBAGI[®]
MEDICAL

CLENZIDERM M.D.™ SYSTEM



Clear your acne
from the inside out

OBAGI[®]
MEDICAL

CLENZIderm M.D. gets to the source to treat mild to moderate acne

- Penetrates to reach bacteria in the pores^{1,2,*†}
- Reduces breakouts in as little as 1 week with continued results through 12 weeks^{3,‡}
- Helps prevent future breakouts^{1,*}

A highly effective, yet tolerable system^{3,‡}

Daily Care Foaming Cleanser  <ul style="list-style-type: none"> • 2% salicylic acid cleanser with calming menthol leaves skin feeling clean and fresh 	Pore Therapy  <ul style="list-style-type: none"> • 2% salicylic acid solution unclogs pores and clears away dead skin cells
Therapeutic Lotion  <ul style="list-style-type: none"> • Lightweight 5% benzoyl peroxide (BPO) lotion delivers medication within the follicles where acne starts 	Therapeutic Moisturizer (sold separately)  <ul style="list-style-type: none"> • 20% glycerin formula calms, soothes and protects skin

*Study results for a split-face evaluation of the intrafollicular bactericidal activity of a novel BPO formulation...N=24. OMP, Inc. Data on file.

†Study results for a 10-week evaluation of twice-daily use of a 3-step acne system containing a novel solubilized 5% BPO formulation...N=139. OMP, Inc. Data on file

‡Study results for a 12-week evaluation of the efficacy and tolerability of daily application of the CLENZIderm M.D. System; N=22.

See results as early as week 1^{3,‡}



Baseline[§]

Week 1[§]

[§]Photos have not been retouched. Results may vary.

At week 12^{3,‡}:

- **81%** of patients were satisfied or very satisfied with their acne improvement
- **87%** reported that the system was effective or very effective



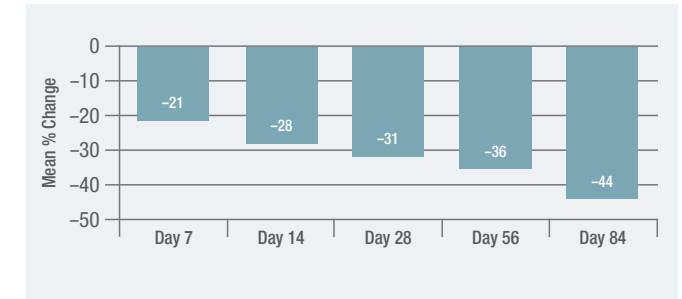
Baseline[§]

Week 12[§]

[§]Photos have not been retouched. Results may vary.

*Study results for a 12-week evaluation of the efficacy and tolerability of daily application of the CLENZIderm M.D. System; N=22.

Early and continuous acne breakout reduction^{3,*†}



- Reduces acne breakouts in as little as 1 week^{3,‡}
- Continues to reduce acne lesions through 12 weeks of use^{3,‡}
- Proven effective in treating mild to moderate acne^{3,‡}

Two key ingredients make CLENZIderm M.D. effective

5% BPO gets delivered to the follicles to reach the source of acne, *P. acnes*



Salicylic acid promotes cell turnover to open clogged pores and helps minimize swelling and redness^{7,8}

*Do not use if you have very sensitive skin or are sensitive to benzoyl peroxide. For external use only.

†Study results for a 10-week evaluation of twice-daily use of a 3-step acne system containing a novel solubilized 5% BPO formulation...N=139. OMP, Inc. Data on file.

‡Study results for a 12-week evaluation of the efficacy and tolerability of daily application of the CLENZIderm M.D. System; N=22.